

Nominator Details	Nina Porter Voluntary Action Reigate & Banstead
Award Category	Social
Name of nominated business	Pfizer UK
Size of business	Large
What did they do and why was it innovative?	Voluntary Action Reigate & Banstead has been working with Skylark Charity Support Network and large employers in the Borough to encourage more “Skills based” employee volunteering. Pfizer has worked with us on the pilot project and encouraged their employees to use their 5 volunteer days (per year) in skills based volunteering either as a team or an individual. To date Pfizer staff have volunteered their time to help Age Concern Merstham, Redhill & Reigate develop a new web site; helped VARB with marketing approaches for recruiting trustees and also run a workshop for 5 local charities to help co-ordinate and develop their Christmas campaigns. The lessons learned from the pilot will be used to roll out this approach to other businesses in the Borough and beyond.
What impact did it have and why do they deserve recognition?	By using their particular skills and professional experience to assist charities Pfizer have added significant value; providing expertise that the charities would not normally have access to. Age Concern Merstham, Redhill and Reigate previously had an unsupported web site that no-one in the organisation was able to update. Pfizer took on the brief for the project and worked with Age Concern to develop a new website that is fit for purpose. They have also provided training for staff to ensure the site can be managed and updated. VARB recruits trustees on behalf of a wide range of local charities but were struggling with what key messages to use to attract suitable candidates. Staff from Pfizers marketing team worked with VARB to identify audiences and helped to develop a more tailored approach. VARB now has a target list of 20 trustee vacancies and is delivering Trustee recruitment workshops for large employers. Pfizer has offered ongoing support in commenting on recruitment materials. 5 local charities (Loveworks, Renewed Hope Trust, Stripey Stork, Epsom & Ewell Foodbank and VARB) run Christmas campaigns to attract donations in cash and in kind. Pfizer Corporate Affairs Team ran a workshop to identify common areas where work could be co-ordinated and is helping to produce a joint leaflet and marketing materials to demonstrate a joined up approach by local charities. Pfizer has recognised that these projects are part of a pilot. As well as the immediate benefit of the support, there have been a range of lessons learnt (need for a clear project brief, time limited projects, need for a champion within the company etc). These lessons will be useful in rolling out skills based volunteering to other large employers to assist voluntary organisations.
Nominator Details	Samantha Howell Playle & Partners LLP
Award Category	Social
Name of nominated business	Playle & Partners LLP
Size of business	Small
What did they do and why was it innovative?	An SME since 1954, the multi-disciplinary construction consultancy Playle & Partners LLP with 35 members of staff, independently organised a team to take on The National Three Peaks Challenge. Understanding how hard it can be for smaller companies to meet social value requirements, the Practice decided to open up the Challenge to clients and the wider supply chain. This opportunity was well received and the team was joined by four externals; John Farrer from Orbis, Jackie Baxter from Raymond Smith Partnership, Andrew Fenning from Chartwell Land & New Homes Ltd and Jackie Turner from Wilmott Dixon. Climbing the tallest peaks in the UK; Ben Nevis, Scafell and Snowdon took place on the

	<p>weekend of 16 June 2018. The Team was looking to raise £3,000 for two charities; Woking-based LinkAble and Demelza. After hours of training walks, equipment testing, route planning and sourcing minibuses and accommodation, the Challenge eventually saw the Teams efforts raise a massive £8,248. For an SME with limited resources, this was innovative and an incredible amount to raise for two relatively small local charities.</p> <p>Not only was this event challenging to complete itself, but as a whole in terms of organisational resources it was a huge deal. It was a difficult balancing act managing day-to-day business operations alongside co-ordinating this logistically difficult event. However, the amount raised and staff numbers involved demonstrates the Practices commitment to giving-back to the community in which it operates.</p>
What impact did it have and why do they deserve recognition?	<p>The National Three Peaks Challenge event and the funds raised has had a large effect on two small charities and on the Practice. The feedback received from the charities has been extremely positive at the cheque presentations, through heartfelt Thank You letters and through further invitations to be involved with other charity based activities.</p> <p>LinkAble, whose mission it is to enable those with learning disabilities to develop their potential and enjoy socially inclusive fulfilled lives, have said it has made a big difference and for them to do 'more' for those who access their services. Alison Keeley CEO of LinkAble said, "More can mean enabling our adult service users to go abroad (many for the first time) on a ski trip, to taking a group of teenagers away on an adventure weekend full of excitement, fun, laughter and gaining new friendships. From giving tired parents a break by caring for their children on a weekend day to encouraging service users in their creative, sporting or career endeavours, empowering them to achieve their goals."</p> <p>Demelza, who provide professional, specialist, one-to-one care and support and access to life-enhancing facilities for babies, children and young people up to the age of 19, have said its meant so much to them. Katherine Cordley, Senior Community Fundraiser said, because of the Playles donation, "We can change the life of children with a terminal condition, from diagnosis through to the end of life and bereavement, helping them when we're needed the most."</p> <p>It's clear in the direct responses from the charities and in that we have received other invitations to become involved in their other charitable events, that the Practices endeavours have had a huge positive impact. As a Practice, involvement with these two charities has brought us closer together as staff members and allowed new working relationships to form with a greater closeness with supply chain members. Given that we are a SME and the scale of the Challenge, we do feel that this event was a big undertaking and one that we are very proud to have facilitated. We feel that the Team that took part in The National Three Peaks Challenge deserve recognition for their efforts and the positive impacts felt as a result.</p>

Nominator Details	Shainaz Stewart Pellings
Award Category	Social
Name of nominated business	Pellings
Size of business	Medium
What did they do and why was it innovative?	In 2015, Pellings made the decision to create a social value chain with a difference, through its innovative Legacy Challenge model. The aim of the Legacy Challenge was to have a wider impact and deliver longer-term sustainable outcomes for local business and residents, Lambeth was used as a pilot. From the success of the pilot in Lambeth, Pellings has used its expertise to extend the model to Surrey. Since becoming a supplier to Surrey County Council, Pellings has been dedicated to providing a wide range of community support and social benefits across the County.

	<p>Since last year, Pellings has been working with the local community to deliver longer term sustainable outcomes for local businesses and residents across Surrey in line with its social value model and commitment. Since 2017, Pellings has:</p> <ul style="list-style-type: none"> • Put together a work experience programme for Building Surveying students from Kingston University. Students were given a direct opportunity to develop their understanding of Building Surveying in line with their course subject, and to gain an insight into their chosen career path which has been proven to increase employability post-graduation. • Offered professional development opportunities to two local Surrey residents through access to the RICS APC programme with an experienced mentor, who is an employee of Pellings. • Encouraged Continued Professional Development with staff at Surrey County Council by hosting a number of construction based CPD seminars. • Supported Cherry Trees, a small charity based in Guildford providing home-from-home specialist short breaks for children and young adults with a range of complex disabilities. In 2017, Pellings announced Cherry Trees as its Charity of the Year. Within a year of supporting Cherry Trees, Pellings has: <ul style="list-style-type: none"> a. Provided professional construction consultancy advice, including planning and building surveys of the Cherry Trees building, health and safety advice and installation of a new kitchen window, b. Fundraised with Pellings staff internally and externally to raise £4392 for Cherry Trees, c. Supported Cherry Trees by attending their charity events. • Provided voluntary support to smaller charities, dedicated to the sustainability of local green areas through staff participation. The charities Pellings’ voluntarily supported was, Lewes Railway Land Trust, Barby Keel Animal Sanctuary, Litter Free Lewes Group, Lewes DC Volunteer, Meadow Minders and Cardiac Risk in the Young. • Reduced operational carbon emissions in its Walton-on-Thames office by replacing fluorescent office lights with carbon saving LED lights and pushing recycling practices. Pellings’ innovative approach to social value in Surrey involved adapting a social value model to work across the County. Pellings’ Surrey model covers work experience and development opportunities, local business support, and environmental transformations. Through Pellings’ innovative social value model it has been able to make a social impact to students, employees, local charities and green areas across Surrey. Pellings is constantly working to make a difference and create longer-term sustainable outcomes and since adapting its innovative social value model to Surrey last year, Pellings has already made a huge impact in the community.
<p>What impact did it have and why do they deserve recognition?</p>	<p>Pellings’ social value model has made a huge impact in Surrey and through local engagement Pellings has been able to deliver sustainable outcomes in the community.</p> <p>The five work experience students from Kingston University all reported having a positive experience during their two-week placement. One of the students was offered a full-time position at the Walton-on-Thames office upon completion of their degree. Pellings’ career development opportunities allowed these students to gain valuable transferable skills from the very beginning of their career. Pellings believes in career progression and has a great focus on continued professional development.</p> <p>Pellings’ professional development opportunities has also provided support for two Pellings employees in its Walton-on-Thames office, who are also Surrey residents, through the APC programme and assisted them in their preparation for assessment. Graduate</p>

	<p>Building Surveyor and Walton-on-Thames resident, Georgie who started working at Pellings 3 months ago, said “my experience at Pellings has been great so far, I have been able to learn and observe so much in my short time working here. The support and guidance through my APC has been fantastic, you can learn more every day and there is a wide variety of work.”</p> <p>The positive feedback shows Pellings’ eagerness for delivering Surrey residents with work experience and development opportunities has been a success and Pellings deserve recognition for their constant support of residents by providing them with local work opportunities.</p> <p>Pellings’ social value model also supports local businesses such as small charities with financial and voluntary contributions.</p> <p>Pellings’ fundraising for Cherry Trees has aided the charity in their mission to provide more short breaks for children and young adults with complex disabilities. By offering access to voluntary consultancy services and refurbishments Pellings has also provided Cherry Trees with a new-found confidence in their building.</p> <p>The Head of Fundraising at Cherry Trees spoke fondly of Pellings’ impact on the charity saying “being the small charity that we are, we rely heavily on support from the community, and we are so grateful for your continued fundraising efforts. We wouldn’t be able to do the work we do without the help of organisations like Pellings.”</p> <p>Pellings is dedicated to continuing to support local charities in Surrey and is currently in discussions with the Head of Fundraising at Cherry Trees to become a member of their Business Club which will continue to support the charity and help them deliver over 64,000 hours of fun and care to children with complex disabilities.</p> <p>Pellings has made positive impacts to various local charities in Surrey and deserves recognition for its consistent diverse support of charities across Surrey. Pellings’ staff have also provided voluntary support to local charities committed to the sustainability of green areas in Surrey. Volunteering with numerous charities to back their environmental missions, the hours of support provided by Pellings has increased biodiversity and kept green spaces clean in Surrey.</p> <p>As part of its environmental commitment, Pellings has made positive environmental changes in its Walton-on-Thames office from changing the lights to pushing recycling practices, Pellings has reduced its operational carbon emissions.</p> <p>Pellings has made positive eco-friendly impacts across green spaces in Surrey and its own Surrey-based office and deserves to be recognised for its environmental commitment and social impact.</p> <p>Pellings has a passion for making a difference and is exceeding objectives in having a wider impact in Surrey through supporting and engaging with the local community. Pellings deserve to be recognised for its assistance in developing long term and sustainable legacies of businesses and jobs growth and for its environmental influence through a passion for making a difference in Surrey with an adapted social value model.</p>
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Nominator Details	Jackie Hughes Hughes
Award Category	Social
Name of nominated business	Chipstead Golf Club

Size of business	Small
What did they do and why was it innovative?	The current Captain of Chipstead Golf Club selected interAKtive as his chosen charity for 2018. We are a small parent led charity that supports children with autism and their families across Surrey. To a small charity like ours to have local support from the club membership makes such a difference. Members have been fully behind all sorts of regular fundraising. Most weeks they are raising funds on and off the golf course to help. They have been keen to fundraise for specific activities for the children as we go through the year so that the members can see the difference their efforts are making by regular updates from the charity with photos and through social media. The head green keeper recently did a sky dive and raised over £1,500 for the charity. The members have embraced the cause and have made this an opportunity to learn for themselves. We held our AGM at the golf club with a guest speaker afterwards, Simon Tobin, who has autism and is on a mission to raise awareness of what it is like to live with autism. The talk was attended by many of the members who were so appreciative afterwards to have listened to Simon and to have learned about autism. We have been invited back at regular intervals to update on how things are going with the charity and the children. It is a wonderful example of one community supporting another.
What impact did it have and why do they deserve recognition?	The partnership has raised awareness of autism significantly amongst members and their families. The charity has become a very important part of the club in a short space of time. The children have enjoyed various activities from the fundraising such as a trip to Bocketts Farm and swimming at the Guildford Spectrum. They also funded a trip to the play-scheme that we run which took the children to the Thames Valley Adventure Playground in the summer, a lego workshop and therapy dog sessions. These are wonderful educational and fun opportunities for the children. Through the play-scheme parents and siblings benefit from the respite so there is a knock on effect to helping the families too. We have over 200 families as members of interAKtive and the impact of Chipstead Golf Club has made a huge difference to us in terms of fundraising, support and awareness. We can not thank Chipstead Golf Club enough.

Nominator Details	Jack Betteridge The Orpheus Centre
Award Category	Social
Name of nominated business	Unum
Size of business	Large
What did they do and why was it innovative?	<p>Unum have been a fantastic supporter of the Orpheus Centre's work with young disabled adults. They regularly send teams of 10-15 people to volunteer at our collage in the grounds and with our students.</p> <p>We would like to recognise them specifically for their support in launching our Orpheus Enterprise group, Thessaly Theatre. This group consists of alumni students from the Orpheus Centre and will go out and work with organisations in the community to deliver performing arts based disability awareness workshops.</p> <p>Unum have supported us throughout the setting up process and have given up their time to serve as the initial test company.</p>
What impact did it have and why do they deserve recognition?	<p>The impact this will have on our alumni student base involved with the group will be huge. Thessaly Theatre will offer paid work to these former students and give them an opportunity to greatly contribute to their communities by sharing their experiences, knowledge and talent.</p> <p>Thessaly Theatre will also serve the community to extend people knowledge and awareness of disability, especially in local schools and businesses.</p>

Nominator Details	Lewis Nagle White Bus
Award Category	Social
Name of nominated business	White Bus
Size of business	Small
What did they do and why was it innovative?	<p>Since September 2017, White Bus has expanded into Surrey and provided services on key bus routes in the county. We have made a strong impact on our customers with well presented vehicles, friendly drivers and a reliable service. We continue to strive to improve our service - in June we upgraded the vehicles on service 446 to higher capacity after an increase in patronage. We rerouted service 441 in June via Pooley Green to better serve the communities along the route. More recently, at the beginning of September, we took over further services with brand new low emission vehicles complete with next-stop announcements and contactless payment. They are currently some of the newest vehicles in the country and make use of the most modern technology to help those with disabilities and improve the air in the county.</p>
What impact did it have and why do they deserve recognition?	<p>Our customers have seen a step change in the quality of service provided since our takeover from the previous operators. We have seen an increase in the number of people using our buses. We are an integral part of the communities in Surrey and keeping the people on the move. In the last month we've had nearly 50,000 journeys on board our buses in Surrey.</p>